

Riello UPS and Aruba.it Racing - Ducati: Excellence Made in Italy on Track and in Technology

From World Superbikes to data centers: the partnership between these two Italian brands unites innovation, sustainability, and technological leadership.

Legnago, February 12, 2025. Riello UPS, a brand of the Riello Elettronica group, a global player in the production of uninterruptible power supplies (UPS), photovoltaic inverters, and energy storage systems, announces the renewal of its historic sponsorship of the Aruba.it Racing – Ducati team for the 2025 World Superbike Championship.

The Riello UPS brand will again appear on the race suits of riders Nicolò Bulega and Álvaro Bautista, on the fairing and both sides of the iconic Ducati Panigale V4R motorcycles, and on the Aruba.it Racing – Ducati team merchandise, ready to compete at the highest levels again in 2025.



From the Track to the Data Center

The partnership between these two Italian examples of excellence goes beyond just sponsorship. Riello UPS powers both the Aruba data centers and the critical infrastructure of the Aruba.it Racing – Ducati team. This synergy ensures energy continuity and reliability, essential elements for both on-track performance and the efficient management of Aruba's IT infrastructures. Furthermore, Riello UPS systems are designed to deliver top performance combined with high energy efficiency, contributing to a more sustainable future. The partnership shares a commitment to responsible innovation, both on the racetrack and in the technological field.

“The partnership with Aruba.it Racing - Ducati has a clear goal: to dominate the technological market and simultaneously achieve success on the track.” said Fabio Passuello, CEO of Riello UPS. *“Our companies share a mission of innovation and reliability, and we will continue working together to reach even more ambitious goals in these fields.”* concluded Passuello.

“As a confirmation of the synergy between our organizations,” said Stefano Cecconi, CEO of Aruba S.p.A. and Team Principal of Aruba.it Racing – Ducati, *“we foresee a joint commitment for 2025 with Riello UPS, which involves us in both the sporting and technological areas. Our goal is to showcase the potential of our team by achieving the highest performances on track, while also focusing on the technological excellence of our data centers to ensure the highest quality and service availability.”*

Information about Riello UPS

Riello UPS is the brand of uninterruptible power supplies for Data Centres, electromedical applications, security and emergency equipment, industrial processes, and communication systems, designed and produced by RPS S.p.A., a company based in Italy and part of the Riello Elettronica Group. RPS S.p.A. is the industry leader in Italy and firmly placed among the top five companies in the world in technological research, production, sales, and assistance. The pursuit of quality, the optimization of resources and a strong drive towards technological innovation, together with seriousness, consistency, and experience, make RPS S.p.A. a company able to meet the needs of a fast-growing market. RPS S.p.A. has two production sites in Italy, 14 subsidiaries placed between Europe, the United States, the United Arab Emirates, China, India, Singapore, and Australia, and a presence in over 90 countries worldwide, that offers a very high level of customer service.

For additional information about the company and its products visit www.riello-ups.com

Information about Riello Elettronica

Operating for more than 35 years, Riello Elettronica is the head of a group of companies that operate in sectors such as Electronics, Energy, Automation, and Security. Founded and directed by Cav. Lav. Pierantonio Riello, it focuses on energy conversion for civil and industrial applications. With the Riello UPS brand, it is a leader in the production of Uninterruptible Power Supplies, intelligent electronic equipment that operates as an energy reserve in the event of a grid blackout. Today the Group employs more than 1250 employees all over the world, and with a turnover of more than 400 million euros is the global expression of "Made in Italy".

For additional information about the group visit www.riello-elettronica.com

About Ducati

Ducati Motor Holding S.p.A - a company of the Audi Group - is a company subject to the management and coordination of AUDI AG.

Performance, distinctive design, innovative technologies, and passion: these are the values according to which Ducati, founded in 1926, still works today in the development and production of its motorcycles, which are famous worldwide. At the Borgo Panigale (Bologna, Italy) plant, Ducati brings the dream of every Ducatista to life, creating bikes that are the purest expression of refined engineering, with constant attention to the highest quality standards.

The Italian motorcycle manufacturer has racing in its DNA and competes with official teams in the MotoGP and WorldSBK championships, where it faces each race with determination and the aim to continuously improve its performance while sharing the thrill of sport with its community. 2023 marked an unprecedented year for Ducati, as it became World Champion in both championships for the second consecutive year, also claiming the WorldSSP title.

Until 2026, Ducati is also the exclusive official supplier of motorcycles for the FIM Enel MotoE™ World Cup, the electric class of the MotoGP World Championship, with 18 high-performance electric motorcycles developed and produced by the company from Borgo Panigale. Starting in 2024, Ducati will officially enter the world of off-road racing, debuting in the Italian Motocross Championship.

Driven by passion and fueled by the spirit of racing, Ducati proudly carries the "Made in Italy" label to over 90 countries worldwide.

About Aruba

Aruba S.p.A. (www.aruba.it), founded in 1994, is Italy's leading provider of cloud services, data centers, hosting, email, domain registration, and certified email (PEC). The company, fully Italian-owned, serves 16 million users and manages a vast infrastructure spread across 7 data centers, hosting over 2.7 million registered domains, 9.8 million email accounts, 9 million PEC accounts, and thousands of IT infrastructures for clients. Aruba PEC and Actalis are the group's two Certification Authorities, accredited by AgID (Agency for Digital Italy) to provide qualified services. Aruba's infrastructure is also qualified by ACN to handle ordinary, critical, and even strategic data for public administrations.

With 30 years of experience, Aruba has developed extensive expertise in designing and managing high-tech data centers, with its largest located in Ponte San Pietro (BG) and featuring green-by-design infrastructures and systems compliant with the highest security standards in the industry (Rating 4 ANSI/TIA942, ISO 22237). It also operates the Hyper Cloud Data Center in Rome, which spans 74,000 m² at the Tiburtino Technopark and, once fully operational, will include five independent data centers.

Aruba implements energy-efficient solutions in its data centers, demonstrating its commitment to sustainability, and also generates clean energy through photovoltaic plants and hydroelectric power stations.

The infrastructure network extends throughout Europe, with a proprietary data center in the Czech Republic and partner facilities in France, Germany, Poland, and the UK.

For more information, visit <https://www.aruba.it> and follow on social media profiles Facebook, X, and LinkedIn.

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